

FLORAL CHAIN
GROUP



Product Catalogue

High Quality Fresh Cut Flowers



About Us

Welcome to Floral Chain Group!

We are a group of farms, growers and exporters dedicated to cultivating innovation, sustainability, and excellence in every flower. With years of experience and a commitment to the highest standards, our production is backed by international certifications that guarantee quality, responsibility, and trust. From our fields to the world, we proudly deliver flowers that inspire and connect.



PRODUCTS

Hypericum Romance[®]

Eryngium Dynamite[®]

Veronica Victory[®]

Gypsophila Bridal[®]

Solidago Smiley Sunday[®]

Scabiosa Pods Lollypods[®]

Achillea Golden Prairie[®]

Senecio Silver Lagoon[®]

Bromeliad Red Paloma[®]

Nerine Belladiva[®]

Molucella Bells of Ireland

Delphinium SeaWaltz & Triton

Melaleuca Honey Bracelet

Craspedia

Sunflower Vincent's Choice

Zantedeschia Feng Shui

Matthiola Stock

Lisianthus



Hypericum Romance[®]

-LUXURY BERRIES ALL YEAR ROUND-

Single



What makes us better?

- Big and glossy berries
- Bright and natural colors
- Deep green foliage & healthy sepals
- Highest berry count on the market



Available All Year Round



Wide range of 10 vivid colors



Exceptional vase-life



Best in class
2025
Smiley Romance[®]
2022
True Romance[®]



2025
Smiley Romance[®]
2023
Cool and True
Romance[®]
2022
True and Sweet
Romance[®]
2019
True Romance[®]



2025
Cool Romance[®]
2023-2022
Sweet Romance[®]

H Y P E R I C U M
ROMANCE[®]
S E R I E S

Think Hypericum?

Think Romance[®]!



True Romance®



Red Light Romance®



Rocky Romance®



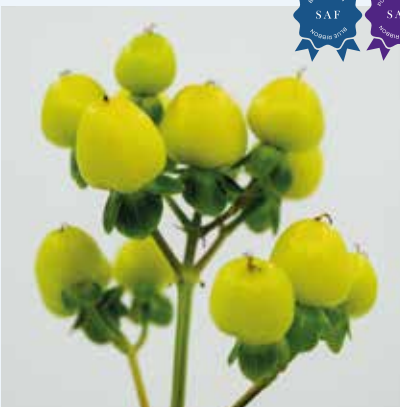
Cool Romance®



Sweet Romance®



Lovely Romance®



Smiley Romance®



Jungle Romance®



Lucky Romance®



Mellow Romance®

HYPERICUM
ROMANCE®
SERIES



True Spray



Cool Spray



Rocky Spray



Sweet Spray



Smiley Spray



Jungle Spray



Mellow Spray

Hypericum Romance®

-LUXURY BERRIES ALL YEAR ROUND-

What makes us better?

Spray

- Multiple berry clusters per stem
- Vibrant, glossy colors
- Adds fullness with fewer stems
- Unique textural element for bouquets



Available All Year Round



Wide range of 7 vivid colors



Exceptional vase-life



PANTONE™



H Y P E R I C U M
ROMANCE®
S E R I E S

*Think Hypericum?
Think Romance®!*

Eryngium Dynamite®

-TRUE AND DEEP COLORS-



What makes us better?

- Deep metallic-blue tones
- Strong, straight stems
- Long-lasting vase life
- Unique cone shape & dense bracts



Available All Year Round



Bright Colors



Exceptional vase-life



2025
Electric
Dynamite®
2023
Blue Dynamite®



2022
Blue Dynamite®
2019
Blue Dynamite®



*Think Eryngium?
Think Dynamite!*



Blue Dynamite®

Silver Dynamite®



Electric Dynamite®



Pink Victory®



Blue Victory®



White Victory®



Light-Pink Victory®



Blue Spray Victory®

Veronica Victory[®]

-GORGEOUS SPIKES OF COLOR-

What makes us better?

- Big, dense, pollen-free spikes for maximum volume
- Clean leaves & sturdy stems
- Tips stay upright after shipping
- Vibrant, uniform colors from base to tip



Available All Year Round



Pollen Free



Exceptional vase-life



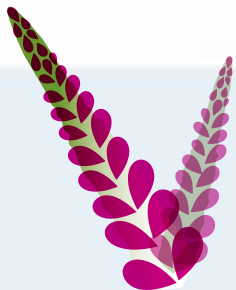
Best in class
2023
Pink Victory[®]



2025
Pink Victory[®]
2023
White, Pink &
Blue Victory[®]
2022
Pink Victory[®]
2019
White, Pink &
Blue Victory[®]



2022
White Victory[®]



VERONICA[®]
VICTORY
SERIES

Think Veronica?
Think Victory!



Gypsophila Bridal[®]

-DELICATE AND ELEGANT FLAKES-



What makes us better?

- Pure, bright-white blooms
- High flake density per stem
- Long-lasting vase life
- Perfect for wedding designs



Available All Year Round



Efficient Packaging



Exceptional vase-life



PANTONE™
11-0602
White

Bridal[®]
G Y P

*Think Gypsophila?
Think Bridal!*

Solidago Smiley Sunday[®]

-BEAUTIFUL FLASHES OF YELLOW-

What makes us better?

- Bright golden plumes
- Hybrid spray & single form
- Sturdy, structured stems
- Naturally pyramid-shaped and perfectly symmetrical



Available All Year Round



Bright Colors



Exceptional vase-life



PANTONE™
12-0643
Yellow



*Think Solidago?
Think Smiley Sunday!*



Scabiosa Pods Lollypods®

-VERSATILITY AND STRENGTH-

What makes us better?

- Perfectly rounded large pods
- Strong, long stems
- Available in natural & tinted colors
- Adds texture to fresh & dried designs



Available All Year Round



Very well dyeable



Exceptional vase-life



PANTONE™
15-0549
Rusty Green



LOLLYPODS®

Think Scabiosa?

Think Lollypods!



Rusty Green



Yellow



Turquoise



Hot Pink



Purple



Yellow



Old Gold



Red



Orange



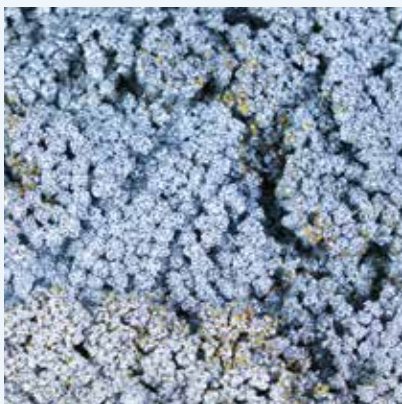
Pink



Green



Brown



Silver

Achillea Golden Prairie®

-BEAUTY THAT INSPIRE-

What makes us better?

- Extra-large clustered heads
- Symmetrical umbrella shape
- Fresh, pleasant scent
- Available in the widest color range



Available All Year Round



Big uniform head size



Exceptional vase-life



PANTONE™
13-0749
Yellow

ACHILLEA
Golden
PRAIRIE.

*Think Achillea?
Think Golden Prairie!*



Senecio Silver Lagoon[®]

-VELVETY LOOK FOR YOU-



What makes us better?

- Velvety silver leaves
- Long and big sturdy stems
- Ideal contrast foliage
- Soft, lacy texture



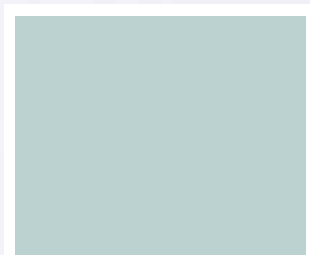
Available All Year Round



Bright Colors



Exceptional vase-life



PANTONE™
12-4607
Silver Green

SENECIO
Lagoon
SERIES

*Think Senecio?
Think Silver Lagoon!*

Bromeliad Red Paloma®

-EXOTIC AND ELEGANT-

What makes us better?

- Bold red bracts with exotic form
- Long-lasting blooms
- Exceptional focal element
- Native to Ecuador's Andean valleys



Exclusive product, only available by Floral Chain



Authentic and native flower from the Andean Mountains



Exceptional vase-life



PANTONE™
18-1664
Red



2025
Red Paloma®



Red Paloma®

*Think Bromeliad?
Think Red Paloma!*

Nerine Belladiva[®]

-SENSATIONS OF SILKE COLORS-



What makes us better?

- Large, frilly deep-pink blooms
- Silky petal texture
- Distinctive spider-lily shape
- Premium focal flower



Available All Year Round



Bright Colors



Exceptional vase-life



NERINE[®]
Belladiva

*Think Nerine?
Think Belladiva!*

Molucella Bells of Ireland

-PERFECT TOUCH FROM THE IRISH LUCK-

What makes us better?

- Tall green spikes
- Unique bell-shaped blooms
- Adds height & structure
- Long-lasting freshness



Great Size



Strong & Bright colors



Exceptional vase-life



PANTONE™

14-0452

Green



Delphinium SeaWaltz & Triton

-DELICATE STROKES OF BEAUTY-



What makes us better?

- Tall, elegant spikes
- Multiple blooms per stem
- Vibrant blue & white hues
- Excellent focal option



Available All Year Round



Great in arrangements as well as a stand-alone design



Exceptional vase-life

PANTONE™





Blue Sea Waltz



Blue Triton



White Triton

Melaleuca Honey Bracelet

-THE PERFECT TOUCH OF GREEN-

What makes us better?

- Warm golden-brown tones
- Unique woody foliage
- Long-lasting freshness
- Perfect for rustic designs



Available All Year Round



Bright Colors



Exceptional vase-life



PANTONE™

19-0231

Green

Craspedia

-A POP OF SUNNY CHARM-

What makes us better?

- Perfectly round yellow blooms
- Strong, straight stems
- Long-lasting fresh or dried
- Adds color and texture to designs



Available All Year Round



Bright Colors



Exceptional vase-life



PANTONE™
14-0756
Yellow



Sunflower Vincent's Choice

-SUNSHINE ALWAYS LOOKING UP-



What makes us better?

- Bright golden petals
- Dark, uniform center
- Strong, straight stems
- Exceptional vase life



Available All Year Round



Bright Colors



Exceptional vase-life



PANTONE™

13-0859

Yellow

Zantedeschia Feng Shui

-CLEANLINESS, SIMPLICITY AND PURENESS-

What makes us better?

- Elegant, smooth blooms
- Pure white color
- Long vase life
- Ideal for formal arrangements



Available All Year Round



Pure White



Exceptional vase-life



PANTONE™

11-0602

White



Matthiola Stock

-FRAGRANT AND ELEGANCE-



What makes us better?

- Fragrant, ruffled blooms
- Soft pastel shades
- Strong, upright stems
- Adds romantic touch



Available All Year Round

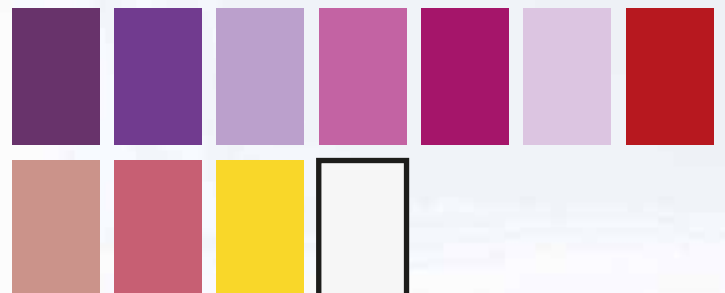


Bright Colors



Exceptional vase-life

PANTONE™





Dark Purple



Purple



Lavender



Pink



Hot Pink



Light Pink



Red



Peach



Mauve



Yellow



White

Lisianthus

-PETALS THAT WHISPER GRACE-



What makes us better?

- Delicate, layered blooms
- Elegant color range
- Long vase life
- Perfect for weddings & events



Available All Year Round

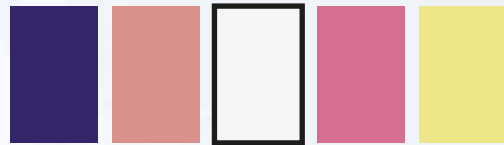


Bright Colors



Exceptional vase-life

PANTONE™



Seasonal Bouquets

-FRESH DESIGNS FOR EVERY SEASON-



Discover all the magic:





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